

Services

"REACH FOR THE PEAK" COMMERCIAL PACKAGES IN TIERS.

Tier 1 \$30,000 + Extra equipment needed (crane, jib arm etc.) Tier 4 \$1500-\$2000 15sec - 2mins
WEB VIDEO

- TV Broadcast commercial / PSA (Negotiate airtime for you)
- Web Commercial
- Behind the scenes video
- Cutting edge video.
- Full RED (www.red.com) Camera package.
- Audio package
- Lens package
- Lighting package
- Dolly package
- Music and Sound FX
- Movie industry crew
- Full effects / text packages
- Animation package
- B roll included
- 1 Actor
- Scripted X3 revisions
- 2 Days of shooting
- 1 Web Video
- 2 Edits
- Single camera rental package
- B roll included
- Basic editing, effects and music
- ½ Day of shooting

Tier 2 \$10,000 - \$15,000

- 1 TV or Web commercial (client pays air time for TV)
- Web Commercial
- 3 Edits
- 2 Camera rental package
- Scripted + 2 revisions
- High Energy cut video
- Full Effects/ Text / Animation package
- Music and Sound FX
- Lighting package
- Audio package
- B roll included
- 1.5 Days of shooting

Tier 3 \$2500 - \$3000

TV/ WEB COMMERCIAL

15sec - 2mins

- 1 TV or Web commercial (client pays air time for TV)
- 2 Edits
- Single camera rental package
- Audio package
- B roll included
- High Energy cut video
- Effects / Text packages (minimal animation)
- Scripted + 1 revision
- Music and Sound FX
- ½ Day of shooting

Extras

- Voice Over \$250
- Upgrade effects/text package (animation) Tier 3 & 4 \$350
- Actor (on camera talent) Tier 4 thru 2 \$500
- Additional shooting days to be negotiated.
- Additional edits will be \$250 per edit

All prices are lower then industry standard.
We believe in offering a high end product with out the sticker shock.
Most production companies add a 60% markup to our prices.